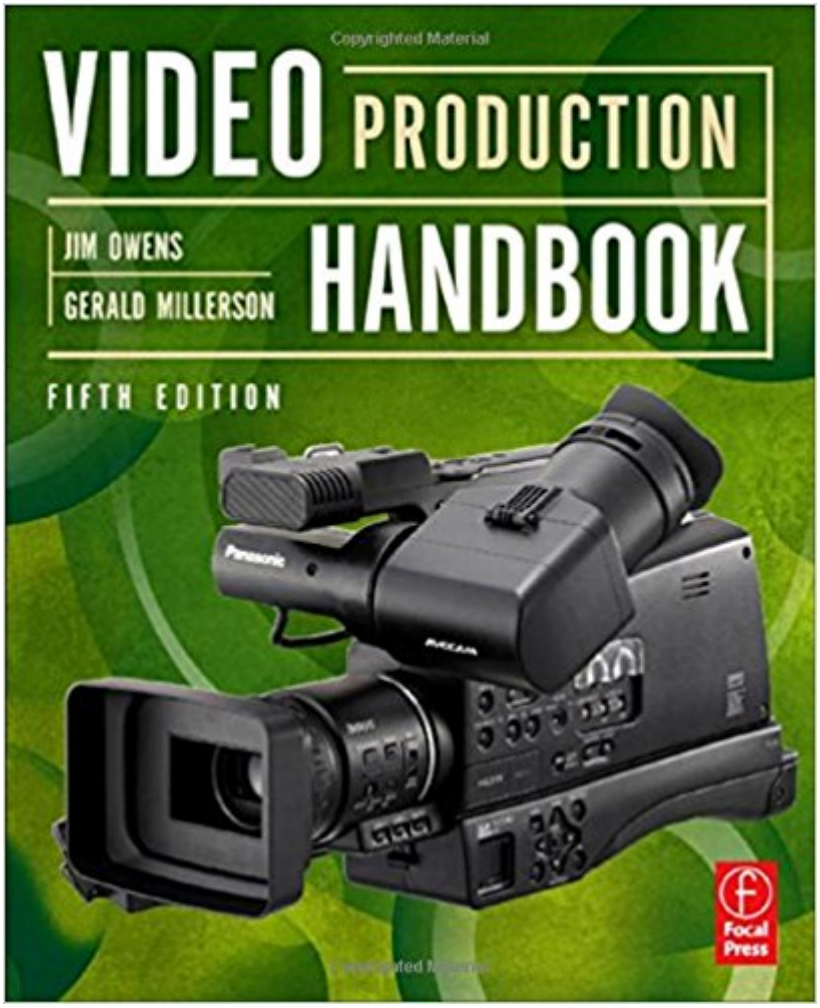
Ebook Directory
the best source of ebook

The book was found

Video Production Handbook



PDF
Adobe
DOWNLOAD EBOOK

Synopsis

Techniques matter! Great ideas don’t automatically translate into great programs. It’s not enough simply to show what is going on. The way you present your subject will influence how your audience responds. You need to choose your picture and sound carefully, to convey your ideas in an interesting, persuasive way. This book will show you how. Video Production Handbook shows the full production process, from inception of idea to final distribution. The book focuses especially on why each step occurs as it does and provides guidance in choosing the simplest methods of creating the shots you want in your video project. Concentrating on the techniques and concepts behind the latest equipment, this book demonstrates the fundamental principles needed to create good video content on any kind of budget. Suitable for students and beginning videographers, the new edition of this classic text retains its clarity and directness but has been completely revised and updated. This practical sourcebook has been specially prepared to give you an at-a-glance guide to quality video program-making on a modest budget. Emphasis throughout is on excellence with economy; whether you are working alone or with a small multi-camera group. The well-tried techniques detailed here will steer you through the hazards of production, helping you to avoid those frustrating, time-wasting problems, and to create an effective video program. * Highly visual: more than 450 full color photos and illustrations demonstrate techniques* Modern: Revised by Jim Owens, who brings a wealth of hands-on experience to the text; up-to-date information on current equipment, techniques, and new distribution outlets such as the Web and mobile phones* A complete resource: Detailed teaching ancillaries are available for instructors, including instructor’s manual, test bank, sample syllabi, image collection, video content, and more * Brand new coverage of contemporary distribution methods* Interviews featuring industry professionals provide students with inside knowledge of the industry* Sidebars featuring new coverage of topics such as shooting for 3D, shooting with HDSLRs for video, and much more!

Book Information

Paperback: 416 pages
Publisher: Focal Press; 5 edition (July 26, 2011)
Language: English
ISBN-10: 0240522206
ISBN-13: 978-0240522203
Product Dimensions: 9.1 x 7.4 x 0.9 inches
Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 19 customer reviews

Best Sellers Rank: #38,264 in Books (See Top 100 in Books) #9 inÃ Â Books > Humor & Entertainment > Television > Direction & Production #51 inÃ Â Books > Humor & Entertainment > Movies > Video > Direction & Production #61 inÃ Â Books > Humor & Entertainment > Movies > Direction & Production

Customer Reviews

"This comprehensive guide to beginning video production provides detailed instruction for amateur videographers on many aspects of developing, producing and distributing films using the latest accessible technologies. Topics covered include writing for video, pre-production preparations, crew development, camera technologies and techniques, working with actors, audio for video, lighting, editing, post-productions effects and distribution. This fifth edition is fully updated to reflect current technologies and includes color photographs and illustrations throughout. Chapters include side bars, important tips, interviews with professionals, and discussions of additional online resources."--SciTech Book News "The reader can discern that the concepts they are reading about are tried and true professional practices-not just something a scholar has dreamt up on his own."Dr. Joey Goodsell, University of Alabama, USA"This is the ideal book for the 21st century."Dr. Osabuohien P. Amienyi, Arkansas State University, USA"Overall the information relating to television production contained in the handbook is spot-on, good, valid information clearly presented with plenty of relevant pictures and illustrations. I particularly like the broadening of the information to embrace webcasts, streaming, etc... Also, I enjoyed the inclusion of quotes from a variety of sources within the industry (especially well-known/famous names) which both enlivens the text and broadens the interest generated for each subject."Tony Grant, Producer/Director, Director of Photography, Lighting Camera, UK"The textbook provides an exceptional analysis of the art and craft of television and video production.Its real strength is in its excellent practical advice on how to actually create video productions."Steven Keeler, Division Chair, Cayuga Community College, USA"This is well-written to appeal to a new student of production. The language is simple and direct, and any "jargon” is clearly defined right away."Phil Hoffman, University of Akron, USA"The text reads well. Simple short paragraphs that do not fill the page with superfluous details."Frederick P. Burger, Monroe Community College, USA"Jim Owens and Gerald are to be commended on a very thorough explanation of the entire production industry. I don’t think any stone has been left unturned. I’ll wager there is more information in this book than a student would get in four years of school. It really is well done. In fact, it should be required reading even a lot of people

who already ’work’ in the industry."Doug Jensen, Vortex Media, USA

Techniques matter! Great ideas don’t automatically translate into great programs. It’s not enough simply to show what is going on. The way you present your subject will influence how your audience responds. You need to choose your picture and sound carefully, to convey your ideas in an interesting, persuasive way. This book will show you how.Video Production Handbook shows the full production process, from inception of idea to final distribution. The book focuses especially on why each step occurs as it does and provides guidance in choosing the simplest methods of creating the shots you want in your video project. Concentrating on the techniques and concepts behind the latest equipment, this book demonstrates the fundamental principles needed to create good video content on any kind of budget.Suitable for students and beginning videographers, the new edition of this classic text retains its clarity and directness but has been completely revised and updated." Highly visual: hundreds of full-color illustrations demonstrate techniques." Modern: Up-to-date information on current equipment, techniques, and new distribution outlets such as the Web and mobile phones" Balanced: Production techniques are covered in detail, but ideas and creative problem solving are given equal weight." A complete resource: Detailed teaching ancillaries are available for instructors

If you have little to no experience in video production, then this book is for you. It’s full of reference photos, diagrams, check lists, highlighted bullet points, etc. It’s structured and formatted like an academic text book, minus the lesson plans at the end of each chapter. As of the writing of this review, the information covered in the book are up-to-date. Video technology is moving so fast that a video production book two years ago is old already. So if you are new to video production and want to learn about it, get this book now. It even covers some DSLR and 3D productions, but not much.I’ve already been to film school and have worked in video production for six years now, so a lot of this information for me was entry level, but I still found value in reading this book and refreshing my education.The more interesting parts for me were the small sections on multi-camera production, which is what I do, but on an extremely low budget level. These sections cover how the big studios do it, but you can apply the techniques and format to any budget level. If you always wondered the technical side to sports events or news, then this will give you a crash course in that.Overall, it’s a dense and informative book with lots of pictures and easy to read sections for beginners. I will keep this on my shelf for reference until the technology becomes outdated and I have to buy the next edition.

This is a required book for my Video Production class and it is being used very well. It's a good thing my teacher actually knows what he is talking/teaching about, so he knows how to use the book for the class.The book is well read, relevant to the times, and content rich. It teaches a little bit about everything and that's a good start for Introductory/Intermediate level teaching.If this is the book you need for class; it's well worth it.

It is a good book and explains in good detail what the good shots are and the bad. It also explains the best ways to take video and what not to do with the camera. It is a pretty helpful book.

The information in this book is very basic. The organization is fine, but really all of this stuff is available on Wikipedia or any of several dozen film making websites. I'm talking to instructors here: don't make your students buy this book. All of the information in this book can be boiled down to a handout and a few good lectures.

Easy to follow and read. Good for beginners like me who don't know anything about video production at all!!!

This book is worthless , mostly has common sense

As advertised. Happy Customer.

Item as described,arrived quickly. Happy with purchase and vendor.

Download to continue reading...

Modern Radio Production: Production Programming & Performance (Wadsworth Series in Broadcast and Production) Video Production Handbook Television Production Handbook (Wadsworth Series in Broadcast and Production) Student Workbook for Zettl's Television Production Handbook, 11th (Wdasworth Series in Broadcast and Production) A Generalized Approach To Primary Hydrocarbon Recovery Of Petroleum Exploration & Production, Volume 4 (Handbook of Petroleum Exploration and Production) The Coal Handbook: Towards Cleaner Production: Volume 1: Coal Production (Woodhead Publishing Series in Energy) Drawing Basics and Video Game Art: Classic to Cutting-Edge Art Techniques for Winning Video Game Design Urgent Care Business Free Online Advertising Video Marketing Strategy Book: No Cost Video

Advertising & Website Traffic Secrets to Making Massive Money Now! Video Games Memes: Hilarious Free Video Game Memes & Jokes 2017 - Memes Free, Memes for Kids, Ultimate Memes, Manga Memes Video Games, Violence, and Crime (Video Games and Society) How Do Video Games Affect Society? (Video Games and Society) Surgical Management of Pelvic Organ Prolapse: Female Pelvic Surgery Video Atlas Series: Expert Consult: Online and Print, 1e (Female Pelvic Video Surgery Atlas Series) Vaginal Surgery for the Urologist: Female Pelvic Surgery Video Atlas Series: Expert Consult: Online and Print, 1e (Female Pelvic Video Surgery Atlas Series) Single-Camera Video Production Video Production: Disciplines and Techniques Shoot, Edit, Share: Video Production for Mass Media, Marketing, Advertising, and Public Relations Digital Filmmaking for Beginners A Practical Guide to Video Production (Electronics) The Shut Up and Shoot Freelance Video Guide: A Down & Dirty DV Production Don’t Do What I Did: An Honest Guide to Freelancing in Film and Video Production Before You Shoot : A Guide to Low Budget Film and Video Production (3rd edition)

Contact Us

DMCA

Privacy

FAQ & Help